



ANNA MABIN STYLING PRICE LIST

PACKAGE 1

1.5 HOUR STYLE IGNITION SESSION
(VIA ZOOM)

\$330

PACKAGE 2

WARDROBE SPARK SESSION AND VIRTUAL
SEASONAL SHOP-UP

\$1200

PACKAGE 3

TOTAL STYLE TRANSFORMATION

STARTING FROM

\$3000

The above prices include GST.



ANNA MABIN STYLING PRICE LIST

PACKAGE 1 1.5 HOUR STYLE IGNITION SESSION (VIA ZOOM)

FOR THE BUSY INDIVIDUAL SEEKING A STYLE BOOST WITHOUT THE COMMITMENT OF A COMPLETE WARDROBE OVERHAUL

KEY FEATURES

- Unlock your style potential with a focused 1.5-hour Zoom call with Anna. This session can be tailored to your specific needs.
- Perfect for anyone needing one of the following:
 - Direction for a wardrobe clear out. Eg. a handful of pieces they need advice on what to do with
 - Help with creating an outfit for an upcoming event/work trip
 - Help with styling a handful of pieces in your existing wardrobe
 - Identifying colours that enhance natural features
 - Mastering the art of accessorising by asking Anna how she would style specific items in your collection.
- Receive a customised action plan from Anna at the end of the session, designed to keep you on the right track toward achieving your style goals and a wrap up of everything you discussed.

Embark on a streamlined journey to elevate your style effortlessly. Book your 1.5-hour Style Ignition Session with Anna, and let's kickstart your fashion transformation together.

INVESTMENT \$330

Should you wish to extend your session with Anna on the day, an additional \$100/hour will apply. Subject to availability.

FOLLOW-UP SESSION (RECOMMENDED)

You can also book a follow up session approximately 1-2 weeks after your initial session, to keep you on track with the actions Anna has recommended you take. **\$50 FOR 30 MINUTE CALL**

ENQUIRE NOW

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e: anna@annamabinstyling.com.au
m: 0420 779 613



ANNA MABIN STYLING PRICE LIST

PACKAGE 2 VIRTUAL WARDROBE SPARK SESSION AND SEASONAL SHOP-UP

AN IDEAL SOLUTION FOR THOSE SEEKING A REFRESHED WARDROBE BUT FEELING OVERWHELMED ABOUT WHERE TO START. FEEL CONFIDENT IN THE OUTFIT YOU PUT ON EVERYDAY

KEY FEATURES

- Anna will review your current wardrobe, identify what should stay and items to donate.
- Suggestions on how to revitalise and style your existing wardrobe favourites.
- Advice on altering pieces to enhance their fit and wearability.
- Wardrobe Gap Analysis:
 - Anna will pinpoint gaps in your current wardrobe that might be hindering your ability to create cohesive outfits and dressing as the person you want to be seen as
- Shopping Behaviour Awareness:
 - Save a fortune by only buying the right clothes that suit your body (and avoid buying the same colours or clothes over and over).
- Private Pinterest Style Board:
 - Exclusive access to a personalised Pinterest Style board curated by Anna.
 - Links to pieces for you to purchase items in person or online.
- Virtual shopping experience
 - Real-time text feedback from Anna as you try on each piece (either in store or from the comfort of your own home).
- Educational Experience:
 - Discover your personal style preferences, learn to mix and match, and gain insights into colour suitability.
 - Explore new brands, online shopping platforms, and uncover those elusive wardrobe pieces you've been seeking.

This package promises a seamless and enlightening journey to redefine and elevate your personal style.

INVESTMENT \$1200

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ANNA MABIN STYLING PRICE LIST CONTINUED

PACKAGE 3 TOTAL STYLE TRANSFORMATION

INTRODUCING AN ALL-ENCOMPASSING EXPERIENCE PERFECT FOR THOSE SEEKING A COMPLETE IMAGE OVERHAUL OR REFRESH DUE TO LIFE CHANGES SUCH AS POST-PREGNANCY, DIVORCE, A SHIFT IN BODY SHAPE, OR A NEW CAREER OR ROLE.

KEY FEATURES

- All inclusions outlined in the Virtual Wardrobe Spark Session and Seasonal Shop-up Package (*Package 2*)

PLUS

- Hair Styling and Colour Recommendation:
 - Anna connects you with her preferred Hair Stylist and Colour Consultant to give you the ultimate hair refresh you've been looking for. (Additional fees apply)
- Cosmetic Bag Refresh:
 - Anna guides you through a cosmetic bag refresh with her preferred Make-up Artist. Additional fee applies.
 - Learn what to keep, cleanse, and add based on your skin tone, budget, and lifestyle.
- Eyewear Assistance:
 - Receive guidance from Anna when choosing new sunglasses and/or prescription glasses.
- Digital Outfit Collage:
 - Anna creates a digital outfit collage incorporating your wardrobe additions and recommended existing pieces.
- Access to Anna via Text Message:
 - Enjoy two months of ongoing support from Anna via text messages.
 - Get quick guidance on styling new additions or implementing styling tips.

The Total Transformation Package offers a holistic approach to revamping your image, ensuring a harmonious transformation across wardrobe, hair, makeup, and eyewear. Enjoy the added bonus of ongoing support from Anna to make your styling experience both transformative and enjoyable.

INVESTMENT STARTING FROM \$3000

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ANNA MABIN STYLING THE PROCESS AND HOW IT WORKS

THE PROCESS

PACKAGE 1

- Initial Style Chat:
 - A 15-minute discussion with Anna to ensure the package aligns with your needs and also decide on a date that best suits both of you.
- Sign Up:
 - Complete the sign-up process, including payment.
- Complete the Style File:
 - Anna will send you a Style Questionnaire to complete that allows Anna to understand what you want to get out of the session.
 - Takes approx 15 minutes to complete.
- Link to Zoom meeting will be sent
 - Please ensure you have a Zoom account and your computer camera and microphone are working, prior to your session with Anna.
 - It's recommended that you have all items that you want to discuss with Anna on the Zoom call, to be hanging in a neat way, close by. Please try to sit in an area that is well lit and you have access to a full length mirror. Anna may ask you to try items on for her, especially if you're needing advice on fit. You can turn the camera off during these times if you don't have space to get changed that's not in view of the camera.
- Completion of session
 - Anna will send a wrap-up email to you with everything you've discussed during the call as well as actions you need to take to continue your style journey independently.



ANNA MABIN STYLING THE PROCESS AND HOW IT WORKS

THE PROCESS

PACKAGES 2 AND 3

- Initial Style Chat:
 - A 15-minute discussion with Anna to ensure the package aligns with your needs. Anna can tailor a package to your specific needs.
- Sign Up:
 - Complete the sign-up process, including payment.
- Complete Style File:
 - Share photos of your wardrobe in a shared album, adding comments for Anna's insights.
 - Recommended timeframe to have images to Anna by is within 1-2 weeks of booking.
- Wardrobe Feedback:
 - Anna provides feedback on each photo, advising on what to keep, donate, and how to style pieces.
 - Potential wardrobe gaps are identified.
 - Feedback timeframe: 1-2 weeks (dependent on wardrobe size).
- Online Shop-Up:
 - Anna curates a personalised shop-up, shared with you for viewing.
 - Teasers of select sale items may be sent to avoid missed opportunities.
 - Anna is also a lover of all things vintage and pre-loved so if she sees items that she knows you'll love from a pre-loved boutique, she frequents, she will send to you.

THE FOLLOWING IS INCLUSIVE IN PACKAGE 3 ONLY

- *Sunglasses and Glasses Album:*
 - *Upload photos of yourself wearing current sunglasses and glasses to a shared album, with comments.*
 - *Recommended timeframe: 1-2 weeks.:*
 - *Start a Pinterest board for hair looks and colours you're drawn to.*
 - *Create another Pinterest board for everyday makeup looks you love.*
 - *Anna facilitates sessions with her preferred Stylist's for the Make-up and Hair components.*
 - *Collaborate to plan convenient timing for these separate sessions.*
- Share your thoughts on items of the shop-up Anna has shared with you and receive alternative suggestions if needed.
 - Recommended purchase timeframe: ASAP for sizing availability.
- Shop til you drop
 - Make the purchases and let Anna know what you've ordered. (This is where the fun starts as you wait patiently for all of your packages to arrive!)
 - If you'd prefer to try items in store, you'll be able to confidently hit the shops with a list of what to try on. Let Anna know and she can be available to give feedback on fit.
- Once satisfied with your purchases, Anna creates flat lays illustrating outfit combinations, tailored to your specific needs (work, evening, travel, casual).